

The  **HEA**
2026 Annual
Conference

Promotional Opportunities



The HEA

Annual Conference

UK Growth, Energy Security and Decarbonisation



8th-9th July 2026



IET Savoy Place, London



<https://2026conference.ukhea.co.uk/>

Get involved

300+ INFLUENTIAL DELEGATES, 25 C-LEVEL GLOBAL SPEAKERS, 30 EXHIBITOR SPACES

The HEA's 2026 Annual Conference: UK Growth, Energy Security and Decarbonisation will take place on the 8th and 9th July 2026 at the IET Savoy Place, London. Due to last year's success, the HEA is again hosting an exclusive pre-conference gala dinner on the 8th of July in the elegant Maxwell Library at IET's Savoy Place.

Given its Central London location, our 300+delegate event is the key annual opportunity to network and build business with a maximised number of politicians and policymakers, as well as leading industrial and financial stakeholders.

In 2026, the conference will showcase how the UK hydrogen economy can deliver UK growth, energy security and decarbonisation. It will place further emphasis on two key areas: (1) Building Demand: Centring the voices of hydrogen users, working with developers across Industry, Mobility and Power; (2) The UK Supply Chain: Harnessing the UK's technical and skills capability to maximise economic opportunity and job creation through investment and international trade.

JOIN US TO...

1. Share your insights as a thought leader

2. Build business across the value chain

3. Promote your company

PLATINUM SPONSORS



LANYARD SPONSOR



GOLD & SILVER SPONSORS



The HEA Annual Conference Gala Dinner



8th-9th July 2026



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EXCLUSIVE EVENT, 100 SPACES,
OPPORTUNITY FOR INSIGHTFUL CONVERSATION

The HEA is hosting an exclusive gala dinner on the eve of its annual conference this year. Taking place in the elegant Maxwell Library, Savoy Place, London, the event will bring together key industry figures for an evening of fine dining, networking, and celebration.

Limited to just 100 guests, the dinner will provide a wonderful informal networking experience with a three-course meal accompanied by carefully selected wines. With two prominent dinner sponsors supporting the event, guests can expect an atmosphere that fosters both meaningful connections and insightful conversation. There is also the opportunity to purchase a Table of 10 if you wish to use the occasion to entertain your partners and clients.

JOIN US TO...

1. Forge meaningful connections

2. Enhance networking opportunities

3. Celebrate with the sector



PREVIEW OF AGENDA

The HEA Annual Conference UK Growth, Energy Security and Decarbonisation

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Morning sessions

- 08:30 **Registration & Networking**
- 09:00 **Introductory Remarks**
Dr Emma Guthrie, CEO, HEA
- 09:10 **Keynote address**
Minister Michael Shanks, Minister of State (Minister for Energy)
- 09:25 **Plenary**
Platinum sponsors
Mitch Brunt, Commercial Director, Northern Valve & Fitting Company Ltd
Nick Walker, Chief Strategy Officer, AFC Energy
UK-HyRES

Chair: Dr Emma Guthrie, UK HFCA

Guest Contributor:
Werner Lieberherr, CEO, MorGen Energy
- 10:45 **Break**
- 11:15 **H2 For Industry**
Gold Sponsor:
Chris Jackson, CEO and Founder, Protium
Silver Sponsor:
Ross Howells, Senior Associate, Burgess Salmon

Chair: Dr Nigel Holmes, CEO, Hydrogen Scotland

Guest Contributors:
Elliot Wellbelove, Innovation Manager, Heidelberg Materials
Oriol Margo, Sustainability Leader, Kimberly Clark
Rob Ireson, Head of Innovation, Glass Futures
- 12:10 **H2 For Mobility & to Power (part 1)**
Gold Sponsor: Available Opportunity
Silver Sponsor:
Anaëlle Deschamps, Commercial Manager, Inocel

Chair: Chris Steele, Partner, Hydrogen South West

Guest Contributors:
Neesha Pandya, Head of Carbon Deliver, Lower Thames Crossing
Andrea Engelen, Head Of External Affairs, Cellcentric

13:00 **Lunch**

Afternoon sessions

- 14:10 **H2 To Power & for Mobility (Part 2)**
Gold Sponsor:
Greg Altria, Project Director, SLR Consulting
Silver Sponsor:
Professor Meysam Qadrdan, Energy Networks and Systems, HI-ACT

Chair: Paul McCormack, CEO, Hydrogen Ireland

Guest Contributors:
Richard Griffiths, Innovation Project Manager, Ministry of Defence
Frank van Aalsum, Regional Lead EMEA, Sustainability, ESG, Equinix
- 15:05 **Boosting Supply Chains**
Gold Sponsor:
Dr Talal Fateh, General Manager & Saadia Jebnoun, Atex Projects and Investigations Director, Efectis
Silver Sponsor:
Chris Walters, CEO, Chesterfield Cylinders

Chair: Prof. Joe Howe, Academic Lead, Humber Industrial Cluster

Guest Contributors:
Rob Gilbert, Director of Supply Chain, GB Energy
James Collins, Head of Corporate Affairs, ITM Power
- 16:00 **Break**
- 16:20 **In Discussion With...**

Chair: Amanda Lyne, UK HEA/ULEMCo

Guest Contributors:
Joseph Bailey, Head of Projects, Progressive Energy
Widya Siswanto, Hydrogen Market Development Manager, N-Gen
Pete Fear, Business Development, Hynamics
- 16:55 **Closing Remarks**
- 17:00 **Conference Close**

Annual Conference & Gala Dinner
UK Growth, Energy Security and
Decarbonisation

Platinum Sponsors

including 5x Gala Dinner tickets

£5,500 + VAT (HEA member)

£6,075 + VAT (HEA non-member)

excluding 5x Gala Dinner tickets

£4,900 + VAT (HEA member)

£5,400 + VAT (HEA non-member)

Member Platinum Sponsorship including Table of 10 at Gala Dinner : £6,100 + VAT

- Official Sponsor of the Conference
- Keynote Speaker position in the Plenary session
- Introduced in conference opening speech
- Banner on the Conference stage during the Plenary session
- Top headline branding in communication before, during and after the event (your logo on the communication and marketing materials)
- A full-page advertisement within the conference programme
- 5 delegate passes
- 5 pre-conference gala dinner spots are included in the Platinum Sponsor + Gala Dinner package.

Annual Conference & Gala Dinner
UK Growth, Energy Security and
Decarbonisation

Gala Dinner Co-Sponsor

£4,400 +VAT (HEA member)
£4,800 + VAT (HEA non-member)

Member Gala Dinner Sponsorship including Table of 10 at Gala Dinner : £5,240 + VAT

- Official sponsor of the pre-conference gala dinner with the opportunity to provide an address (5 min)
- Introduced in dinner opening remarks
- Banner display during the conference drinks reception
- Branding in communication before, during and after the event (your logo on the communication and marketing materials)
- A full-page advertisement within the conference programme
- 3 delegate passes
- 3 pre-conference gala dinner tickets are included in the Gala Dinner Co-Sponsor Package.

UK Growth, Energy Security and Decarbonisation

Annual Conference & Gala Dinner

UK Growth, Energy Security and Decarbonisation

Gold Co-Sponsors

including 4x Gala Dinner tickets

£3,180 + VAT (HEA member)

£3,790 + VAT (HEA non-member)

excluding 4x Gala Dinner tickets

£2,700 + VAT (HEA member)

£3,250 + VAT (HEA non-member)

Member Gold Sponsorship including Table of 10 at Gala Dinner : **£3,900 + VAT**

- Co-Official Sponsor of 1 conference session
- Presentation Speaker spot in the conference session that you sponsor
- Branding in communication before, during and after the event (your logo on the communication and marketing materials)
- A half-page advertisement within the conference programme
- 4 delegate passes
- 4 pre-conference gala dinner tickets are included in the Gold Co-Sponsor + Gala Dinner package.

Silver Sponsor

including 2x Gala Dinner tickets

£1,940 + VAT (HEA member)

£2,470 + VAT (HEA non-member)

excluding 2x Gala Dinner tickets

£1,700 + VAT (HEA member)

£2,200 + VAT (HEA non-member)

Member Silver Sponsorship including Table of 10 at Gala Dinner : £2,900 + VAT

- Official Sponsor of 1 Conference session
- Panel speaking spot in the Conference session that you sponsor
- Branding in communication before, during and after the event (your logo on the communication and marketing materials)
- A half-page advertisement within the conference programme
- 2 delegate passes
- 2 pre-conference gala dinner tickets are included in the Silver Sponsor + Gala Dinner package.

Conference Lanyard Sponsor

including 2x Gala Dinner tickets

£2,940 + VAT (HEA member)

£3,520 + VAT (HEA non-member)

excluding 2x Gala Dinner tickets

£2,700 + VAT (HEA member)

£3,250 + VAT (HEA non-member)

Member Lanyard Sponsorship including Table of 10 at Gala Dinner : £3,900 + VAT

- Branding on the conference lanyards
- Introduced in conference opening speech
- Branding in communication before, during and after the event (your logo on the communication and marketing materials)
- A full-page advertisement within the conference programme
- 2 delegate passes
- 2 pre-conference gala dinner tickets are included in the Lanyard Sponsor + Gala Dinner package.

The  **HEA**
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Exhibitor Tiers

UK Growth, Energy Security
and Decarbonisation



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Available exhibitor tiers:

Tier 1 9mx 2m space and 4x delegate passes

with 4x Gala Dinner tickets
£4,530 + VAT (HEA member)
£5,890 + VAT (HEA non-member)

without 4x Gala Dinner tickets
£4,050 + VAT (HEA member)
£5,350 + VAT (HEA non-member)

Member Tier 1 Exhibitor including Table of 10 at Gala Dinner : **£5,250 + VAT**

Tier 2 6m x 2m space and 3x delegate passes

with 3x Gala Dinner tickets
£3,060 + VAT (HEA member)
£4,005 + VAT (HEA non-member)

without 3x Gala Dinner tickets
£2,700 + VAT (HEA member)
£3,600 + VAT (HEA non-member)

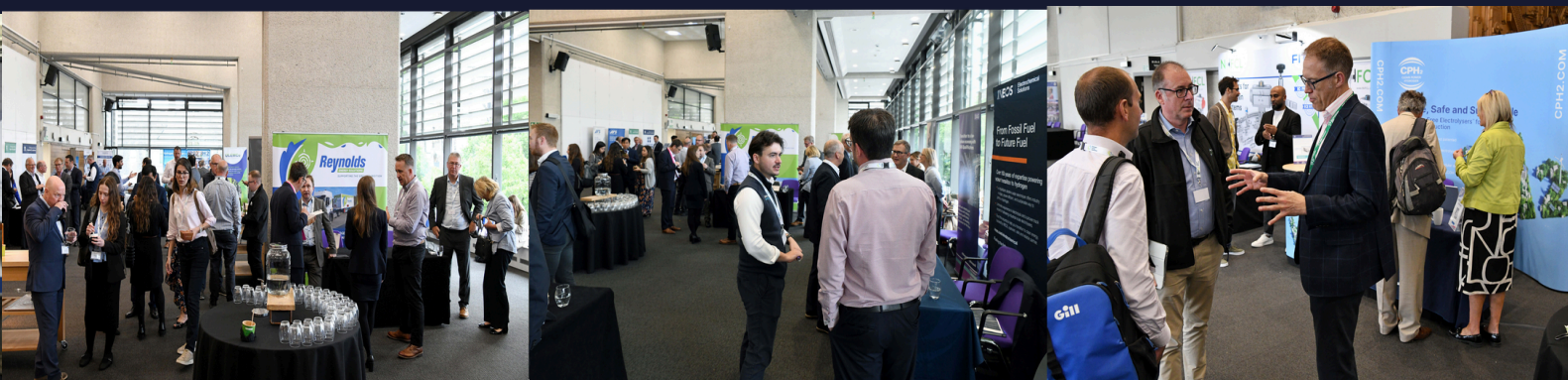
Member Tier 2 Exhibitor including Table of 10 at Gala Dinner : **£3,900 + VAT**

Tier 3 3m x 2m space and 2x delegate passes

with 2x Gala Dinner tickets
£1,590+ VAT (HEA member)
£2,070+ VAT (HEA non-member)

without 2x Gala Dinner tickets
£1,350 + VAT (HEA member)
£1,800 + VAT (HEA non-member)

Member Tier 3 Exhibitor including Table of 10 at Gala Dinner : **£2,550 + VAT**



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